# **1<sup>St</sup> Discount Brokerage, Inc.** Form Customer Relationship Summary September 15, 2024

CRS I	Received
Account #	
Name:	
Client Initials:	Joint:
Date:	Date:

#### Item 1. Introduction

1<sup>st</sup> Discount Brokerage, Inc., ("1DB") is registered with the Securities and Exchange Commission as a broker-dealer, member of FINRA and Securities Investor Protection Corporation.

Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at <a href="www.investor.gov/CRS">www.investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

# Item 2. Relationships and Services: What investment services and advice can you provide me?

Our firm offers brokerage services to retail investors including buying and selling securities. We do not limit our services to proprietary products or specific asset classes. Our firm does not monitor your accounts.

Our firm provides limited discretionary authority for the following services – buying and selling securities. Our firm does not monitor your accounts. A discretionary commission based account is available with an approved registered representative only. If you invest on a discretionary basis, our firm will buy and sell investments in your accounts without requiring your pre-approval on an ongoing basis until you notify us in writing to switch.

Our firm offers non-discretionary services for retirement planning, estate planning, investment recommendations, personal investment strategies, and other consulting services (MyCFO). You make the ultimate decision regarding the purchase or sale of investments.

For additional information including minimum investment amounts, please see <a href="www.1db.com/CRS">www.1db.com/CRS</a> for our Fee Schedule and our Regulation Best Interest Disclosure.

# Ask your financial professional -

1. Given my financial situation, Should I choose a brokerage service? Why or why not? 2. How will you choose investments to recommend to me? 3. What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

#### Item 3. Fees, Costs, Conflicts, and Standard of Conduct.

#### a. What Fees will I pay?

If you open a brokerage account, you will pay us a *transaction-based fee*, generally referred to as a commission, every time you buy or sell an investment. Some investments (such as mutual funds and variable annuities) impose additional fees that will reduce the value of your investment over time. Products such as mutual funds and variable annuities charge up-front commissions, as well as fees that are charged on an on-going basis for as long as you hold the investment ("trails"). Also, with certain investments such as variable annuities, you may have to pay fees such as "surrender charges" to sell the investment. We pass along regulatory trading activities fees. If we buy a security from you, or sell a security to you for our own account (as "principal"), we may "mark-up" or "mark down", which is a benefit to us. With mutual funds, this fee (typically called a "load") reduces the value of your investment.

Our fees vary and are negotiable. The amount you pay will depend, for example, on how much you buy or sell, what type of investment you buy or sell, and what kind of account you have with us. The more transactions in your account, the more fees we charge you. We therefore have an incentive to encourage you to engage in transactions more frequently and in greater amounts.

In addition to the foregoing investment fees, you will typically pay, and we will receive a portion of, certain fees associated with your brokerage account, including fees paid to the clearing firm or account custodian, as well as fees for certain services that you select, such as wire transfers or margin interest, account maintenance fees, paper document fees, account inactivity fees, termination fees, and transfer fees when your brokerage account is terminated or transferred to another broker-dealer.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more detailed information about our fees and costs please review our Regulation Best Interest Disclosure and Fee Schedule found at <a href="https://www.ldb.com/CRS">www.ldb.com/CRS</a>.

# Ask your financial professional -

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

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# b. What are your legal obligations to me when providing a recommendation as my broker-dealer or when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation as your broker-dealer or act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice we provide to you. We must eliminate these conflicts or tell you about them and in some cases reduce them. We have policies and procedures in place to mitigate the influence of these conflicts. Here are some examples to help you understand what this means.

- Proprietary Products: Our firm earns greater fees, compensation, and other benefits if you invest in the investment advisory services that we advise, manage, sponsor other otherwise provide service to, such as the Freedom Program and 1DB Digital Advisory program. We have an incentive to offer these products because of the compensation we receive.
- Third-Party Payments: We receive payments from third party product sponsors and managers (or their affiliates), such as mutual fund or insurance companies, when we recommend or sell certain products, and we may also receive ongoing payments, such as 12B-1 fees or trails, from them in your brokerage account. As such, we have an incentive to recommend (or to invest your assets in) products that pay us more compensation or products of third-parties that pay us over products of third parties that do not pay us, or pay us less.
- Revenue Sharing: We have an incentive to advise you to invest in certain investments, such as the Apex FDIC-Insured Sweep Program, because Apex Clearing, the manager or sponsor of the investment, shares with us revenue it earns on those investments, as well as cash balances.
- Principal Trading: Our firm engages in principal trading (buying or selling investments from your account for our own accounts) which can lead to price manipulation or the sale of unwanted securities to you. We may buy or sell securities to you for its own account (with your consent in advisory accounts). Because we earn compensation (such as commission equivalents, mark-ups, mark-downs, and spreads) and can receive other benefits in principal transactions, we have an incentive to trade with you on a principal basis and to recommend securities that we hold in inventory.

#### Ask your financial professional -

How might your conflicts of interest affect me, and how will you address them?

#### c. How do your financial professionals make money?

We pay our financial professionals and their supervisors a portion of the commissions that we receive. As noted above, the commissions we receive generally vary based on the investments purchased and sold and the volume of trading. This creates an incentive for our financial professionals to sell more investments to generate commissions. In the case of certain investment funds and products, the issuer or the sponsor provides our financial professionals other forms of compensation, such as expense reimbursement for travel associated with educational or similar business meetings, financial assistance in covering the cost of marketing and sales events, and small gifts. The receipt of these payments presents a conflict because it creates an incentive for the financial professional to recommend those investments or funds whose issuers or sponsors offer these forms of compensation.

# Item 4. Disciplinary History: Do you or your financial professionals have legal or disciplinary history?

Yes. Our firm has disciplinary history addressed in our Form ADV or Form BD, and some of our financial professionals may also have a legal or disciplinary history. Please visit <a href="Investor.gov/CRS">Investor.gov/CRS</a> for a free and simple search tool to research our firm and our financial professionals.

# Ask your financial professional -

As a financial professional, do you have any disciplinary history? For what type of conduct?

#### Item 5. Additional Information.

For additional information about our broker-dealer and investment advisory services, please visit <a href="www.1db.com">www.1db.com</a>. You can request a copy of this Form CRS Customer Relationship Summary by contacting us in writing at 8927 Hypoluxo Rd, Ste A-5, Lake Worth, FL 33467. You can also call us at 1-561-515-3200 or email <a href="support@1db.com">support@1db.com</a> to request upto-date information and request a copy of this Form CRS Customer Relationship Summary.

# Ask your financial professional –

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?



# **Updated Information for Existing Accounts**

This form is for existing clients to update their investment objectives and financial information.

Please complete all fields below. All owners of the account must sign and date the form.

8-digit Account Number			Account Name				
Applicant's Investment Knowledge		Co-Applicant's Investment Knowledge					
☐ Limited (01) ☐ Good (02) ☐ Extensive (03) ☐ Professional (04)			☐ Limited (01) ☐ Good (02) ☐ Extensive (03) ☐ Professional (04)				
Income, Investment, and Other Information (for Joint Accounts, data is combined)							
Annual Income from All Sources	□ Under \$25,000 (01) □ \$25,000 (01) □ \$200,001 - \$300,000 (24) □ \$300,000 (24)	01 - \$50,000 (02)	100,000 (03)	100,001 - \$200,000 (23) Over \$1,200,001 (27)	Risk Low (	(01)	
Net Worth (exclusive of primary residence)	□ Under \$50,000 (01) □ \$50,001 □ \$200,001 - \$500,000 (23) □ \$500,001 □ Over \$5,000,000 Please pro	01 - \$1,000,000 (24)	- \$200,000 (22) 11 - \$5,000,000 (25) Federal Tax Bracket				
Liquid Net Worth (cash, stocks, etc.)	□ Under \$50,000 (01) □ \$50,001 □ \$200,001 - \$500,000 (23) □ \$500,001 □ Over \$5,000,000 Please pro	01 - \$1,000,000 (24)	- \$200,000 (22) 1 - \$5,000,000 (25)	Anticipated Number of Transactions per Year	Average Siz of Transacti		
Objectives - if more than one, prioritize (1, 2, 3, etc.)  Growth (03)  Income (04)  Capital Preservation (05)  Speculation (06)  Other (08)  Please Specify							
Time Horizon (Number of years planned to invest to achieve a particular financial goal.)  Short (less than 3 years) (01) Average (4 to 7 years) (02) Longest (8 years or more) (03)  Anticipated Liquidity Needs (The ability to quickly and easily convert all or a portion of the account assets into cash without experiencing significant loss) Very important (01) Important (02) Somewhat important (03) Not Important (04)							
Other important information	on about yourself (e.g., health, retirement g	oals, education, etc.)					
Email Address Phone Number							
Address							
☐ Check here if no change.  Trusted Contact Name  Relationship		Trusted Contact Email Address Trusted Contact		Trusted Contact Phone	ct Phone Number		
Trusted Contact Mailing Address							
Trusted Contact: Adding Trusted Contact Information to an account authorizes Apex Clearing Corporation and 1DB to reach out to the trusted contact person to confirm information, health status or disclose information about the customer's account such as possible financial exploitation or as otherwise permitted by FINRA Rule 2165.							
Sweep Program: By enrolling in the Sweep Program, your credit balances, including dividends and proceeds from the sale of securities that are credited to your account, will automatically be swept. Enroll in Sweep Program:							
If I elect to participate in a sweep program I acknowledge and agree that (a) I have read and understand the sweep program terms and conditions available at <a href="http://www.1db.com/shared/content/documents/sweep-enrollment.pdf">http://www.1db.com/shared/content/documents/sweep-enrollment.pdf</a> and I am aware of the products available in such sweep programs; (b) Apex Clearing Corporation may make changes to the sweep programs and products at any time, at their sole discretion and with or without notice to me; (c) the free credit balances in my account may begin being included in the sweep program upon account opening; and (d) Apex Clearing Corporation has no obligation to monitor the applicable sweep program elected for my account or to make recommendations about, or changes to, the sweep program that might be beneficial to me.							
Signatures							
Applicant		Date	Co-Applicant			Date	
Registered Representativ	re	Date	Branch Manager			Date	
1DB Principal		Date					

# For Office Use Only: CAT Account Type:

- A: Institutional Customer An institutional account as defined in FINRA Rule 4512(c)

  E: Employee Account An employee or associated person of your Broker-Dealer

  F: Foreign A non-broker-dealer foreign affiliate or non-reporting Foreign Broker-Dealer

  I: Individual Customer An account that does not meet the definition of

  FINRA Rule 4512(c) and is also not a proprietary account O: Market Making See CAT FAQ CS

  V: Firm Agency Average Price Account

  P: Other Proprietary

  X: Error Account Error account of the firm